

SF RESOURCES GROUP
胜芳林业资源集团

WE
WOOD
MAKE
THE
DIFFERENCE



DISCOVER BEAUTY DISCOVER WOOD DISCOVER US

“ If you truly love Nature,
you will find Beauty everywhere. ”

Vincent Tan Jogh

Decades Of a Solid Journey

TAKE A WALK THROUGH OUR DECADES OF GROWTH AND ACCOMPLISHMENT

SF RESOURCES GROUP began in the 1970s, and has grown from a timber trading company in Singapore to a recognized market leader in the hardwood flooring industry.

With over 40 years of experience, SF RESOURCES GROUP comprises of three companies that collectively cover a full spectrum of hardwood business activity, from direct sourcing of raw materials, to an integrated manufacturing process with innovative technology and product development, to the exportation of hardwood flooring, decking and housing components.

SF Resources Holdings Pte Ltd (SFRH)

is the investment holding company and headquartered in Singapore to manage the Group's business activities in

accordance to formal laws, its Corporate Governance and values. SFRH ensures that acceptable ethical standards and best practices are being followed, that the Group remains relevant and competitive in the global market, and to ensure integrity and profitable returns to shareholders in a sustainable growth environment.

PT Seng Fong Moulding Perkasa (SFMP)

is the manufacturing arm located in Jombang, Indonesia, and is today one of the largest manufacturers of hardwood flooring in the country. As a commitment towards supporting forest sustainability, SFMP joined the WWF Global Forest and Trade Network as a Trade Participant on 18 September 2006. We have since achieved many conforming certifica-

tions from regional and international associations and organizations.

SF Resources Marketing Pte Ltd (SFRM)

was started in 2008 to conduct the sales and marketing activities of the Group. Our global network of valued clients cover more than 64 destinations worldwide, including Asia, Australia/New Zealand, Europe, Russia and the Middle East. In China, we are operating several retail stores and a factory in Dongguan. SFRM continues to seek out new markets and opportunities.

...And Still Growing

From 2012, SF RESOURCES GROUP is proud to be the **appointed Agent of PERHUTANI**, which is the Indonesia state-owned Forest Manager in Java

and Madura. This is an attestation to our pursuit of continuous growth and standards at the highest level.

We will continue our assurance to bring legal raw material to our customers, and deliver with the best quality and efficiency, at the right price, by the right time, and at a high level of customer service.

SR RESOURCES GROUP is poised to be your most reliable, innovative, and legal source of hardwood products. Crafted by nature, the beauty and tranquility of hardwood inspires and suits for any living space.

We look forward to bring hardwood products to new heights, and to achieve a greater success together with our business partners and customers.

Corporate Profile

CORPORATE MISSION

To be the leading global brand of choice, specializing in hardwood

CORPORATE VISION

To fight against the destruction of the environment by using only legal source of timber as our raw material

To be consistently innovative in applying technology and integrated process for our manufacturing and product development

To be recognized for our strong corporate governance and social responsibility

To become a profitable institution for our customers, shareholders, and local communities

CORPORATE VALUES

Innovation

Teamwork

Respect

Exceed Expectations

Integrity, Ethics and Honesty

Initiative and Accountability

Passion and Commitment

Continuous strive for Excellence and Quality



Corporate Social Responsibility

WE CARE FOR OUR SOCIETY AND COMMUNITY, AND WILL WORK IN VARIOUS WAYS WE CAN TO IMPROVE CONDITIONS

Free clinic and medication for employees and community

Our employees and the local residents can receive free check-ups and medication at the clinic within our facility, run by professional doctors and nurses.

Educational scholarship to students

The scholarship program is awarded to the local students to support their pursuit of higher education.

Community development

SF RESOURCES GROUP supports the development of the community around the factory by giving donation to build the surrounding village.

Soccer association in Jombang

We donate to the local sports association to help nurture their young, prospective talents.

Foster program

Donate to the local government with additional funding to support the living and development of children from poverty areas.

Tree Planting Program

This is a green initiative by SF RESOURCES GROUP, together with the local community, as a contribution to improve the environment.



JOURNEY OF OUR HARD WORK



1970

Trading operations started by 3 partners in Singapore.



1990

SFMP, our manufacturing plant established in Indonesia, then moved to the current factory in Jombang, Indonesia.



2006

Joined WWF GFTN as a trade participant on 18 September 2006.



2008

SFRM, our marketing arm set up in Singapore.

1 & 2
Educational scholarship to local students

3 & 4
Tree planting with community

5 & 6
Free medical check-up and consultation at factory clinic

FACTORY



Yes, We Wood !

PRESENTING QUALITY IN PRACTICE



PT. Seng Fong Moulding Perkasa (SFMP) is one of the largest manufacturers of hardwood flooring in Indonesia. Based in Jombang, the factory covers 10.5 hectares of land area and employs over 2.500 workers. This state-of-the-art facility is responsible for the manufacturing of our main line of Hardwood Flooring, Decking, and Housing Component products with an annual capacity of more than 30.000 m³.

Our objective is to deliver only the best standard of process and quality

- Assurance to bring legal and best quality raw materials
- Impeccable manufacturing process for efficiency in time & cost

- Best offering of finishing
- Constant focus on innovation with new technology and upgrades
- Strong governance towards safety and environment
- Provide customer service that exceeds our customer expectations

PT. Seng Fong Moulding Perkasa (SFMP) upholds these values with high regards, and puts our factory in good stead as the preferred choice with our strategic partners and customers.

MACHINERY
& CAPACITY



1 LOG YARD

5 log yards, with combined land area of 7.300 m²

2 SAWMILL

4 Sawmills, each are fully equipped with breakdowns, ponies, bandsaws, armsaws and scroll. Total capacity : 7.500 m³ input logs per month.

3 KILN DRYING & CONDITIONING ROOMS

3 Kiln Drying Units, consisting of 16 Hot Water Kiln Drying Chambers & 19 Steam Kiln Drying Chambers. Total capacity : 2.400 m³ per month.

3 Conditioning rooms for layered products. Total capacity : 25 m³ per room.

4 MOULDING MACHINES

22 Moulding Machines for S4S and profiling. Total capacity : 2600 m³ per month.

5 LAMINATION

8 machines, consisting of 3 Laminate machines, 2 Composers, and 3 High Frequency machines. Total capacity : 875 m³ per month.

6 FRAME SAW

2 machines. Total capacity : 70 m³ per month.

7 WAREHOUSE

2 Warehouses. Total capacity : 3.500 m³.

8 STUFFING

Current capacity of 120 containers (20 foot) per month.

We Wood Go Further

AT SF RESOURCES GROUP, WE CONTINUALLY STRIVE TO BRING VALUE TO OUR CUSTOMERS. WE SPARE NO DETAILS, AND QUALITY, DOWN TO THE BRANDS AND TYPE OF FINISHING ON OUR HARDWOOD PRODUCTS

DEVOTED TO QUALITY

These are the esteemed brands we use for our finished products:

KLUMPP BRAND FOR UV & UV OIL

KLUMPP products are environmentally friendly and non-hazardous. The KLUMPP UV coating offers optimal level of scratch-resistance while maintaining the desired glossiness and homogeneous look.

KLUMPP went one step further and developed UV Oil, for which combines the benefits of floors with natural oil finish and UV-hardened floors along with the scratch-resistance ability. Practical tests show that UV oils are considerably better suited for day-to-day use.

GY OIL DECKING OIL

This protects wood from humidity, insects, and sun light. It is a teak oil product based on special air-drying oil solvent. It has transparent and pastel color and can be used for exterior goods.

TT WOOD CARE OIL

This is based on natural oil. It is friendly to the environment and the natural feel is still there.

Up To
50
years
warranty
for
manufacturing

“ A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away. ”

Antoine de Saint-Exupéry

Walk Ahead With Us

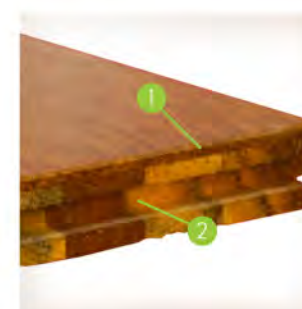
INNOVATION

BEST OF BEAUTY, QUALITY, PRICE, AND ECO-FRIENDLINESS ALL FLOORED-IN-ONE

As a hardwood specialist, our flooring is also available in multi-layered hardwood. Produced in 2 or 3 layers, each layer uses the same 100% hardwood species.

Benefits:

1. Enhances the evenness and stability for a more durable floor. Varying the direction of the fibres through different layers allows more tolerance to humidity and climate changes, as the crossed layers counteract the natural movements of the timber.
2. Eco-friendly, as we maximize the use of valuable hardwood, instead of to waste.



STRUCTURE OF 2 LAYER HARDWOOD FLOORING

- 1 Top layer of hardwood (veneer)
- 2 Bottom layer of laminated hardwood



STRUCTURE OF 3 LAYER HARDWOOD FLOORING

- 1 Top layer of hardwood (veneer)
- 2 Middle layer of laminated hardwood
- 3 Bottom layer of laminated hardwood



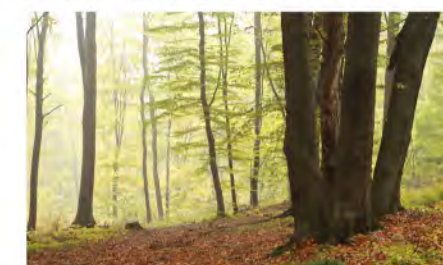
MORE PLEASURE, LESS HASSLE !

No nails, glues, or adhesives !

Our hardwood floors now come with the option for an assembly system that is as easy as a "Clic"! Featuring the new L2C locking system which saves much time and effort during installation. Simply click our hardwood panels together, and you immediately transform the living space into pure luxury!

To drive further for excellence, our L2C locking system is enhanced with plastic sock. A squeak in clipped floor boards could be caused when two pieces of wood rub against one another. The plastic sock feature in our L2C locking system is strategically added to put your mind at further ease. These are just a few more great reasons to offer the tranquil beauty of our natural hardwood flooring for any space!

INNOVATIVE DNA TIMBER TRACKING



This innovative system involves the use of DNA 'fingerprinting' techniques to track down the genetic profile of wood samples taken at the concession and sawmill to identify them at the roots for more legality of the timber material.

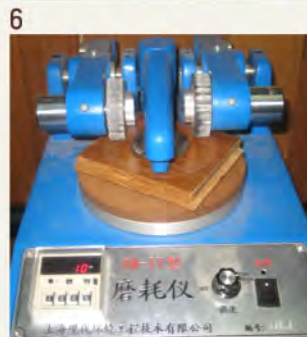
QUALITY
COMMITMENT

Our Commitment to Quality

IT IS A NEVER-ENDING
COMMITMENT STRETCHED
FROM SOURCING, PROCESSING,
FINISHING, UNTIL PACKING

Throughout each step of the supply chain and manufacturing, we enlist industrial laboratory equipment and precision facility machines. Together with our skilled and experienced workmanship, these help to ensure that our hardwood products meet international standards and satisfy our customers.

- 1 Every log undergoes watchful assessment and approval
- 2 Quality checks at machine
- 3 Laboratory climatic
- 4 Spectrometer
- 5 Dry Oven (waterbath)
- 6 Taber Abraser
- 7 Vacuum Pressure Tank
- 8 Heated Flooring test
- 9 Grading before packing
- 10 Pre-shipment inspection assembly check



We Wood Commit

WE ARE COMMITTED TO THE NATURE AND ENVIRONMENT BECAUSE WE CARE FOR THE SUSTAINABILITY OF THE EARTH WE LIVE IN

In September 2006, PT Seng Fong Moulding Perkasa officially joined the WWF Global Forest and Trade Network as a Trade Participant. This membership forms the basis of our group's direction towards the responsible sourcing of our raw material.

Today, we carry a mix of renowned certifications across our various hardwood products:

CertiSource

Legality verification system for Indonesian timber products through innovative DNA tracking system

Green Label

A certification from Singapore Environment Council that helps the public to identify eco-friendly products, such as ours.

CE Marking

An acknowledgement that our products comply with European standards.

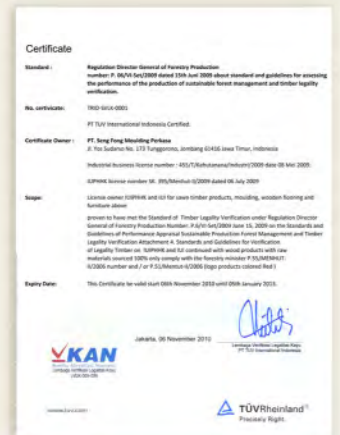
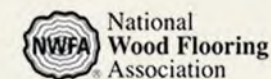
FSC

A certification of The Rainforest Alliance ensures that our company is getting the wood material in its most sustainable way from forest management practices to the "Chain of Custody" procedures, certifying the wood from forest to end-user.

SVLK

A certification from Indonesian Government to state the legality of our wood. In EU, the certification is known as TLAS (Timber Legality Assurance System).

CertiSource





PERHUTANI

Protecting The Forest For Our Future

In managing the organization, PERHUTANI applies strategic principles, which also shows its commitment towards Corporate Social Responsibility (CSR).

• Sustainable Forest Management (SFM)

A process that ensures the sustainability of forest management functions and benefits of forest resources by taking into account the sustainability of the economic, social, and environmental balance. The principles and criteria follow standard SFM Forest Stewardship Council (FSC).

• Good Corporate Government (GCG)

All activities of the organization must satisfy the principle of transparency, accountability, fairness, independence, and freedom from corruption, collusion and nepotism.

• Community Based Forest Management (CBFM)

A system of forest resource management undertaken jointly by PERHUTANI, the Village Community Forest, and other interested stakeholders with the spirit of sharing a common interest to achieve sustainability of the functions and benefits of forest resources.

• Partnership Program

To improve the ability of small entrepreneurs in order to become strong and self-empowered as well as the social conditions of communities through the utilization of funds from the profits of State-Owned Enterprises.

These principles and CSR programs managed to reduce the levels of deforestation and forest crime rates along with the success of efforts to improve the livelihoods of forest villagers.

PERHUTANI holds an optimistic view for a bright future based on the vastness of the existing natural resources, its strong and visionary management, and its consistency in fulfilling international standards to achieve bright business prospects in the future.

PERHUTANI is the given mandate by the State to manage forests in Java and Madura. It holds a very important role to ensure efforts to support environment sustainability, and to maintain the continuous balance of forest resources' function, from the ecological, social, and economic aspects. PERHUTANI currently manages forest areas covering an area of over 2.4 million hectares, consisting of 1.75 million hectares of production forest area and 691,241 hectares of protected forest area. The workers employed by PERHUTANI stands at 29,668.



VISION

Become a sustainable forest manager for the greatest responsibility to the environment and the greatest prosperity of the people.

MISSION

- Managing forest resources with sustainable management principles based on its characteristics and watershed carrying capacity, increasing the benefits of timber and non-timber, ecotourism, environmental services, the potential of agroforestry and other forestry-based businesses to generate profits to ensure the sustainable growth of the company.

- Building and developing a modern and professional company, organization and corporate human resource, and at the same time empowering forest village communities through the development of local institution and rural cooperatives.

- Supporting and participating in regional development, and to contribute actively in solving regional, national and international environmental problems.



APPOINTED AGENT FOR ASIA



TO DEVELOP THE OBJECTIVES OF PERHUTANI TO AN INTERNATIONAL MARKET, SF RESOURCES GROUP IS PROUD TO BE THE APPOINTED AGENT OF PERHUTANI FOR ASIA

Being recognized and awarded by PERHUTANI, which is a state-owned forest manager, is an accomplished attestation of the strong corporate governance, committed

ethics and values, and the reliable capabilities of SF RESOURCES GROUP.

With this strategic alliance, SF RESOURCES GROUP is in an even stronger position

to bring the following assurance to its clients:

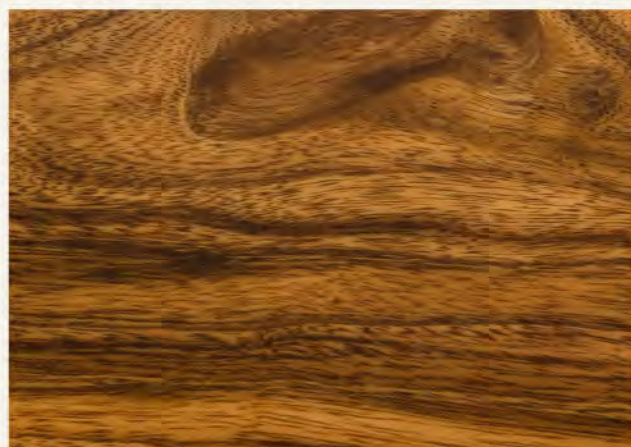
- **High reliability** of supply of raw wood material
- **High quality and value** of raw wood material

- **Legal source** of raw material, harvested from forests managed with sustainable principles
- **FSC Standard** of certification available



Discover JAVA TEAK

TEAK (TECTONA GRANDIS) IS ONE OF THE WORLD'S MOST PRIZED AND PREMIER HARDWOOD TIMBERS. WITH QUALITIES UNLIKE ANY OTHER WOOD



Teak is widely famous for its mellow color, fine grain and durability. The Teak tree resin has an oil in its Galih (Cambium/heartwood) that is highly water resistant. This content alone can protect the Teak from decay, insects, and bacteria. Dense, rich in oil, almost impervious to splitting, buckling, and rot, Teak has thus been prized for centuries as one of the world's most durable and stable woods for outdoor use, where resistance to the elements is required.

The special characteristic combination of unique Teak tree content and thick fibres make it easier to cut and then later sculpt, hence there has always been interest in using Teak wood for various types of furniture. Because of its strength and aesthetic qualities, Teak is the tropical hardwood most in demand for a specific market of "luxury" applications including shipbuilding and decorative building components. Taking into consideration its quality and longevity, Teak wood is one of the smart investments around.

Teak is one of PERHUTANI's flagship product, with over 50% contribution of total revenue. To focus and maintain the excellence of Teak wood, PERHUTANI optimized the function of its Teak Center as a center for research & development resources and various forest-related subjects, as well as management of seed and nursery seedlings to produce the best quality seed.

Indonesia has seen recent conditions of increasing political stability and economic growth, as well as strong raw material, agricultural, and labour resources that are now readily meets the global modern quality standards.

We believe that Indonesia wood, and especially Java Teak, is the natural choice for the industry movers and shakers - locally, regionally and globally.

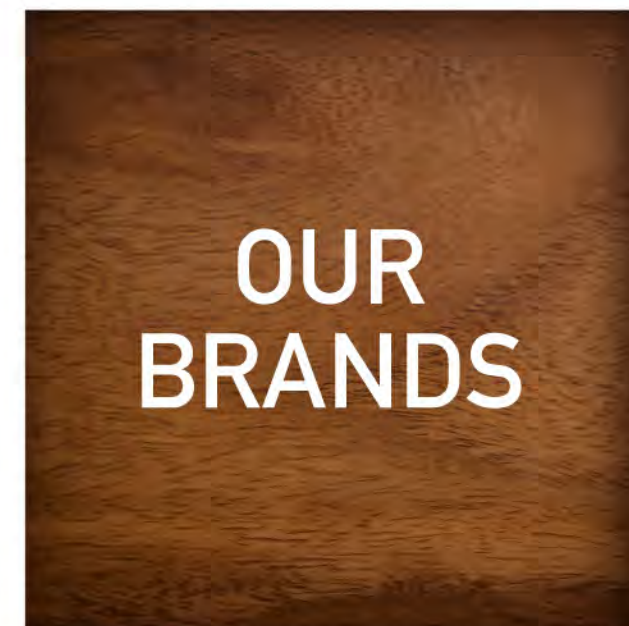
DID YOU KNOW?

The Teak trees found in South-East Asia forests reach a height of up to 150 feet, have reddish-green leaves with rough skin, and heartwood that is brown to dark gold in color. Of the main teak producers in the area, Indonesia's Teak is often considered of the highest quality in the world.

Teak wood production, which is estimated at 4 million cu.m, will rise to more than 20 million cu.m by the year 2020. The very strong demand for Teak should absorb this production. The top quality criterion will be the log diameter, followed by the density of the wood, its colour and its shelf life.

Teak plantations constitute about 8 percent of the total plantation area in countries with climates suitable for Teak growing. In 1995, about 94 percent of global Teak plantations were in tropical Asia, with Indonesia (31%) accounting amongst the bulk of the resource.

Excerpted from Unasylva, An international journal of forestry and forest industries - Vol. 51 - 2000 / 2 and BOIS ET FORÊTS DES TROPIQUES, 1999, N° 262 (4)



In this segment, we proudly present natural wood through our brands of hardwood flooring. Make our hardwood flooring, decking, and accessories as your preferred choice of living space.

Contact us for your next project



TIMELESS COLLECTION

PREMIUM TOUCH OF STYLE AND DESIGN

Discover the premium beauty and innovative designs of Sterne Holz hardwood, which is made to last and look beautiful through the years.

We pride ourselves to deliver the touch of comfort, tranquil character, and elegant timelessness; along with the performance of fine craftsmanship and innovation, for a modern hardwood flooring with pure quality and style.

Sterne Holz wood flooring is based on multi-layer flooring technology, presented in 2 or 3 layers. Each layer is 100% natural hardwood material to provide the ultimate in beauty and durability, while being eco-friendly at the same time. Technology also enables the multi-layer hardwood flooring to be applied with styles to spoil you for choice - smoke, brushing and coloured-putty fills.

Featuring a fine selection of natural species, and continuously sourcing for new legal natural hardwood; fit for both indoors and outdoors. A range of colours, from light goldens, to warm dusks, to luxurious darks.

Reach for the stars, any dream style is made possible with Sterne Holz.



异国情调的收藏
感觉100%真正的实木与印度尼西亚木材的耐用性，丰富性和温暖的元素和明确无误的上诉。

sinokawa实木地板的平静和激励最繁忙的家园和生存空间与大自然的荣耀，为客户提供具有成本效益的投资，在实用性和美感的股息支付过多年的享受。从未有一种更好的方式有点越轨行为带来的喧嚣和生活的喧嚣。我们的实木地板是多种颜色，并在平稳或手刮风格，磨上一个完整的调色板你食欲的味道。

我们的先进制造技术，生产100%真正的实木地板，艺术作品。异国情调的宁静增强通过镶嵌形成可以带来任何生存空间，以反映低调风格，大胆的复杂性，以及两者之间的任何装饰图案。

享受自己的异国情调的避风港，使扎实可能Sinokawa。



Exotic Collection

FEEL THE ELEMENTS AND UNMISTAKABLE APPEAL OF 100% REAL SOLID WOOD WITH THE DURABILITY, RICHNESS AND WARMTH OF INDONESIAN TIMBER

Sinokawa solid wood flooring calms and inspires the busiest of homes and living space with nature's glory, offering clients a cost efficient investment, paying dividends in usefulness and beauty over years of enjoyment. There's never been a better way to bring a little escapade from the hustle and bustle of life.

Our solid wood flooring is available in a variety of colours, and in both smooth or hand-scraped styles, to whet your appetite of taste on a full palette.

Our advanced manufacturing techniques produce 100% real solid wood flooring that are works of art. Exotic serenity is enhanced, through Marquetry, to form decorative patterns that can be brought to any living space to reflect understated style or bold sophistication, or anything in between.

Enjoy your own exotic haven, made solidly possible with Sinokawa.



OUR HARDWOOD FLOORING



TEAK QUARTER SAWN
Tectona Grandis. L.f.



TEAK DORENG
Tectona Grandis. L.f.



TEAK FLAT SAWN
Tectona Grandis. L.f.



SONOKELING
Dalbergia Latifolia roxb.



SONOKELING TIGER STREAK
Dalbergia Latifolia roxb.



RENGAS
Melanochyla spp.



MAHONI
Swietenia spp.



MERBAU
Intsia Palembanica



TOREM
Manilkara Kanosiensis



LINGGUA
Pterocarpus Macrocarpus



ALBICIA
Albicia sp.



KOMEA
Manilkawa Kauki dub.



KUKU
Pericopsis Mooniana thw.

PROJECTS



Never-ending Creativity

NOTHING IS IMPOSSIBLE.
WE WORK TO CHALLENGE
OUR LIMITS AND TOTAL
SATISFACTION IS OUR
STANDARD.

We have a wide range of
clients and each with their
own specific needs and
demands. Thus, all of our
projects are handled
carefully with hard work,
creativity, personal touch.



1



2

1
Merbau flooring for
bedroom
2
Merbau flooring for
kitchen

PROJECTS



3
Bukit Golf, Surabaya
4
Staircase
5
Flooring,
Maya Ubud Hotel, Bali

6
Merbau flooring for Lobby
Hotel Sudirman, Jakarta
7
Handrails

8



13



9



10



11



12



8
Teak flooring for livingroom
9
Stairs & handrails,
Graha Family Surabaya
10
Teak FJL thread
SH 2

11 & 12
Merbau decking for
terrace. Melbourne,
Australia
13
Bukit golf, Surabaya

EXPORT DESTINATIONS



Australia
Azerbaijan
Belgium
Canada
China
Croatia
Denmark
Dubai
France
Germany

Greece
Holland
Hong Kong
Italy
Japan
Malaysia
Maldives
Malta
Mauritius
Montenegro

New Zealand
Poland
Russia
Singapore
Slovenia
Spain
Sri Lanka
Tahiti
Turkey
UK

Ukraine
India
USA
Lebanon
Israel
Vietnam
Ireland
Luxemburg
Macedonia
Bulgaria



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